



The Implications Wheel® Strategic Exploration Tool

Developed by futurist, Joel Barker, the Implications Wheel® is an extremely powerful tool for rapidly identifying potential implications and consequences – positive and negative – of change.



Joel Barker is best known in Australia for his video presentation, *The Business of Paradigms*, among the best-selling management videos of all time.

In 2004 Joel Barker invited New Futures' director, Don Dunoon, to become the first Australian certified to conduct the Implications Wheel® process. In fact, having trained with Joel Barker in Texas in early 2005, Don Dunoon is the first person outside North America to be accredited in the system.

What does the Implications Wheel® do?

It enables a group of people, from a small team to several hundred, to swiftly generate and visually map the potential consequences, desirable and not, from just about any change. Examples include a policy initiative, a new product or service, or an external change or emerging trend. The system helps identify not just the immediate implications but the flow-on effects, which are so often overlooked or unforeseen.

The Implications Wheel® incorporates both 25 years of experience by Joel Barker in scouting the future and recent software innovations.



Don Dunoon, left, and Joel Barker
Fort Worth, February 2005

The revolutionary I-Wheel™ software enables users to dynamically engage with the array of implications, to focus attention on critical aspects.

The output from the Implications Wheel® process is a clear, powerful and interactive “map” of what *might* happen with the change or trend being considered.



Members of the Implications Wheel® development and coaching team, Fort Worth, Feb 2005

Software-enabled scoring and summarising processes make it easy to identify crucial implications and their relationships. This map can be shared with colleagues anywhere via free Implications Wheel® Viewer software. Action plans can then be developed, to avoid negative consequences and to promote positive ones.

A Word from Joel Barker on the Power of the Implications Wheel®

“Unintended consequences happen to everybody and in every organization... and they almost always cost money to correct.

“I believe those organizations that know how to anticipate the long-term implications will have a HUGE advantage over those who do not.

“This is why I am focusing my efforts on teaching organizations how to explore the future to discover the long term positive and negative consequences of their decisions and actions. I believe the Implications Wheel® software is the only solution in the world that makes the process of discovery fast and effective.”

To arrange a personal, obligation-free demonstration of the Implications Wheel®, contact Don Dunoon

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